

ERIKA JAYNE

**ACHIEVES KEY BILLBOARD CHART DISTINCTION
WITH LATEST #1 SINGLE
“PRETTY MESS”**

**THE DANCE/POP SENSATION CONTINUES
HER TOUR ACROSS AMERICA**



As Pop vocalist and songwriter ERIKA JAYNE continues to tour the country behind her debut album PRETTY MESS on E1 Records, she has been cited by Billboard magazine for “the uncommon feat of sending her first four entries to the top of chart” (issue date 6/26/10). Known for her alluring vocals, catchy melodies and electro beats, not to mention an infectious taste of decadence, the ultra-glamorous ERIKA achieved this four #1’s-in-a-row distinction when the “Pretty Mess” single hit #1 on the Hot Dance Club Songs chart, coming on the heels of her three previous #1 singles on this chart. According to Billboard, only 13 acts have taken at least their first four hits to #1 since the chart launched in 1976 as a national weekly survey of the most-played tunes as reported by club DJs. ERIKA joins the ranks of dance giants, including Rihanna and The Pussycat Dolls, who have accomplished similar feats.

The Atlanta-born, Los Angeles transplant began her Billboard streak with her first #1 single “Rollercoaster” in 2007 and followed with a chart-topper each successive year with “Stars” and “Give You Everything.” ERIKA’s four #1 Billboard hits are featured on PRETTY MESS.

The success of the “Pretty Mess” single was propelled by a stellar remix package featuring reworkings by some of today’s most in-demand producers: Dave Aude, Tracy Young, DJ Escape & Johnny Vicious, Larry Tee, Bill Hamel, Klubjumpers, Peter Rafelson and Marshall Stack; as well as a sexy and provocative video cut to the Dave Aude remix and co-directed by VMA-nominated choreographer, artistic director Mikey Minden (Pussy Cat Dolls, Girlicious, Paradiso Girls) and famed photographer Mike Ruiz. Check out the video here: <http://www.youtube.com/watch?v=4qN3Ry2bMq0>.

Meanwhile, ERIKA continues to dazzle club audiences with her live show which includes a performance of a new, unreleased song “One Hot Pleasure,” for which she has just shot a video. Stay tuned for more news about this and catch her this summer at:

<u>DATE</u>	<u>CITY</u>	<u>VENUE</u>
Sat 7/17	San Diego, CA	San Diego Pride Event at 4th & B
Sun 7/18	South Beach, FL	Miami Fashion Week Swim Closing @ The Setai
Sun 7/18	South Beach, FL	B Bar After Party (Appearance)
Mon 7/19	South Beach, FL	Kill Your Idol
Tue 7/20	Miami, FL	Lexus Event (Appearance)
Thu 7/22	South Beach, FL	Twist
Fri 7/23	South Beach, FL	Living Room
Sat 7/24	Miami, FL	Discotekka
Sat 8/14	Fire Island Pines, NY	Accension Tea Dance
Sun 8/15	Guerneville, CA	Sundance at The Russian River
Sun 8/22	San Jose, CA	San Jose Pride Main Stage

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